

Inova HONORS DINNER

In recognition
of our extraordinary
Philanthropy Champions



PRESENTED BY



Sandy Spring Bank

From here. For here. For 150 years.

Celebrating the dedication of physicians and nurses
that make a difference in the health of their community through philanthropy

Sponsorship Details

Presenting Sponsor - \$100,000

Inova Honors Dinner Benefits

- Two (2) premier VIP tables for 24 guests
- Twelve (12) tickets to the VIP Reception
- Complimentary champagne service at sponsor tables

Marketing & Public Relations Opportunities

- Formal recognition by master of ceremonies
- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, www.inovahonorsdinner.org, with hyperlink to your company's website
 - Premier placement of name and logo on all Inova Honors Dinner awareness banners
- One (1) black and white full-page advertisement and prominent sponsor listing in event program
- Table signage: Table Hosted by "your name/organization"
- Presenting sponsor recognition in event program and in the video listing shown throughout a major portion of the evening
- Premier ballroom signage with name and logo
- A commemorative memento honoring your sponsorship

CEO Circle Sponsor - \$75,000

Inova Honors Dinner Benefits

- Two (2) premier VIP tables for 24 guests
- Twelve (12) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Formal recognition by master of ceremonies
- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, www.inovahonorsdinner.org
 - Preferred placement of name and logo on all Inova Honors Dinner awareness banners
- One (1) black and white full-page advertisement and prominent sponsor listing in event program
- Table signage: Table Hosted by "your name/organization"
- CEO Circle sponsor recognition in event program and in the video listing shown throughout a major portion of the evening
- Premier ballroom signage with name and logo

Diamond Sponsor - \$50,000

Inova Honors Dinner Benefits

- Two (2) premier VIP tables for 20 guests
- Ten (10) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Formal recognition by master of ceremonies
- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white full-page advertisement and prominent sponsor listing in event program
- Table signage: Table Hosted by “your name/organization”
- Diamond sponsor recognition in event program and in the video listing shown throughout a major portion of the evening
- Premier ballroom signage with name and logo

Platinum Sponsor - \$25,000

Inova Honors Dinner Benefits

- One (1) premium tables for 12 guests
- Six (6) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white full-page advertisement and preferred sponsor listing in event program
- Table signage: Table Hosted by “your name/organization”
- Platinum sponsor recognition in event program and in the video listing shown throughout a major portion of the evening
- Premier ballroom signage with name and logo

Gold Sponsor - \$15,000

Inova Honors Dinner Benefits

- One (1) premium table for 10 guests
- Six (6) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Table signage: Table Hosted by “your name/organization”
- Gold sponsor recognition in event program and in the video listing shown throughout a major portion of the evening
- Logo on premier ballroom signage

Silver Sponsor - \$10,000

Inova Honors Dinner Benefits

- One (1) preferred table for 10 guests
- Four (4) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Silver sponsor recognition in event program and in the video listing shown throughout a major portion of the evening
- Logo on premier ballroom signage

Bronze Sponsor - \$7,500

Inova Honors Dinner Benefits

- One (1) preferred table for 10 guests

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Bronze sponsor recognition in event program and in the video listing shown throughout a major portion of the evening

Patron Sponsor - \$5,000

Inova Honors Dinner Benefits

- Six (6) preferred seats

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Patron sponsor recognition in event program and in the video listing shown throughout a major portion of the evening

Cornerstone Sponsor - \$2,500

Inova Honors Dinner Benefits

- Four (4) preferred seats

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name on event website, **www.inovahonorsdinner.org**
- Cornerstone sponsor recognition in event program and in the video listing shown throughout a major portion of the evening

Individual Tickets

Individual Ticket – \$500

Saturday Dinner Participation Benefits

- One (1) reserved seat

*Inclusion in all print opportunities subject to deadlines

Underwriting Sponsorship Details

All Underwriting packages may be customized to the sponsors' interests/needs (upon discretion of event staff). Packages can be co-sponsored; sponsors split any benefits associated with a joint package. Marketing benefits are subject to print deadlines.

Entertainment Sponsor - \$15,000

Inova Honors Dinner Benefits

- Six (6) premium seats
- Six (6) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white full-page advertisement and preferred sponsor listing in event program
- Table signage: Table Hosted by "your name/organization"
- Logo on premier ballroom signage
- Entertainment Sponsor recognition, including sponsor logo, in event program and in the sponsorship reel shown throughout a major portion of the evening
- Exclusive Entertainment Sponsor benefits including, but not limited to:
 - Logo recognition on print materials
 - Logo recognition on signage in after party reception
 - Logo recognition on petite table signage

VIP Reception Host - \$15,000

Inova Honors Dinner Benefits

- Six (6) premium seats
- Six (6) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white full-page advertisement and preferred sponsor listing in event program
- Table signage: Table Hosted by "your name/organization"
- Logo on premier ballroom signage
- VIP Reception recognition, including sponsor logo, in event program and in the video listing shown throughout a major portion of the evening
- Exclusive VIP Reception Host benefits including, but not limited to:
 - Logo recognition on print materials
 - Logo recognition on signage
 - Logo recognition on petite table signage
 - Formal recognition of sponsor in opening welcome remarks

Auction Reception Sponsor - \$10,000

Inova Honors Dinner Benefits

- Six (6) preferred seats
- Four (4) tickets to the VIP Reception

Marketing & Public Relations Opportunities*

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white full-page advertisement and preferred sponsor listing in event program
- Table signage: Table Hosted by “your name/organization”
- Logo on premier ballroom signage
- Auction Reception Sponsor recognition, including sponsor logo, in event program and in the video listing shown throughout a major portion of the evening
- Exclusive Auction Reception Sponsor benefits including, but not limited to:
 - Logo recognition on all auction signage
 - Logo recognition on silent auction description sheets
 - Logo recognition on cocktail napkins used during the reception
 - Opportunity to distribute promotional materials to all auction purchasers

Gift Bag Sponsor - \$10,000

Inova Honors Dinner Benefits

- Six (6) preferred seats
- Four (4) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Logo on premier ballroom signage
- Gift Bag Sponsor recognition, including sponsor logo, in event program and in the video listing shown throughout a major portion of the evening
- Exclusive Gift Bag Sponsor benefits including but not limited to:
 - Recognition accompanying gift bags (600+ Impressions)
 - Opportunity to distribute a promotional piece in all the gift bags

Print Sponsor - \$10,000

Inova Honors Dinner Benefits

- Six (6) preferred seats
- Four (4) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Table signage: Table Hosted by “your name/organization”
- Logo on premier ballroom signage
- Print Sponsor recognition, including sponsor logo, in evening program and in the video listing shown throughout a major portion of the evening
- Exclusive Print Sponsor benefits including, but not limited to:
 - Logo recognition on the back of the event program
 - Logo recognition on all print materials

BidPal Device Sponsor - \$7,500

Inova Honors Dinner Benefits

- Six (6) preferred seats
- Two (2) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Table signage: Table Hosted by “your name/organization”
- Logo on premier ballroom signage
- Auction Device Sponsor recognition, including sponsor logo, in event program and in the video listing shown throughout a major portion of the evening
- Exclusive Auction Device Sponsor benefits including, but not limited to:
 - Logo recognition on auction devices
 - Opportunity to distribute promotional materials to all auction purchasers

Photography Sponsor - \$7,500

Inova Honors Dinner Benefits

- Six (6) preferred seats
- Two (2) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Table signage: Table Hosted by “your name/organization”
- Logo on premier ballroom signage
- Photography Sponsor recognition, including sponsor logo, in the video listing shown throughout a major portion of the evening
- Exclusive Photography Sponsor benefits including, but not limited to:
 - Logo recognition accompanying photographs
 - Signage at Photo Station

Late Night Sweets Bar Sponsor - \$7,500

Inova Honors Dinner Benefits

- Six (6) preferred seats
- Two (2) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Logo on premier ballroom signage
- Late Night Sweets Bar Sponsor recognition, including sponsor logo, in event program and in the video listing shown throughout a major portion of the evening
- Exclusive Late Night Sweets Bar Sponsor benefits including, but not limited to:
 - Petite signage at Late Night Sweets Bar
 - Logo recognition on takeaway hot chocolate mug

Award Sponsor - \$5,000

Inova Honors Dinner Benefits

- Four (4) preferred seats
- Two (2) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Award Sponsor recognition, including sponsor logo, in event program and in the sponsorship reel shown throughout a major portion of the evening
- Exclusive Award Sponsor benefits including, but not limited to:
 - Recognition accompanying 2018 Honors Dinner awards

Pledge Leaderboard Sponsor - \$5,000

Inova Honors Dinner Benefits

- Four (4) preferred seats
- Two (2) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Logo on premier ballroom signage Pledge Leaderboard Sponsor recognition, including sponsor logo, in Saturday evening program and in the video listing shown throughout a major portion of the evening
- Exclusive Pledge Leaderboard Sponsor benefits including, but not limited to:
 - Logo recognition on auction devices
 - Logo recognition on Leaderboard during Live Pledge on Saturday evening

Valet Parking Sponsor - \$5,000

Inova Honors Dinner Benefits

- Four (4) preferred seats
- Two (2) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Valet Parking Sponsor recognition, including sponsor logo, in event program and in the sponsorship reel shown throughout a major portion of the evening
- Exclusive Valet Parking Sponsor benefits including, but not limited to:
 - Signage with company name and logo at valet

Wine & Spirits Sponsor - \$3,000 (multiple opportunities available)

Inova Honors Dinner Benefits

- Two (2) preferred seats
- Two (2) tickets to the VIP Reception

Marketing & Public Relations Opportunities

- Special recognition in all event publicity including, but not limited to:
 - Inova Honors Dinner invitation mailed to 5,000+ community members
 - Company/individual name listed in promotional emails pre- and post-event
 - Name and logo on event website, **www.inovahonorsdinner.org**
- One (1) black and white half-page advertisement and preferred sponsor listing in event program
- Wine & Spirits Sponsor recognition, including sponsor logo, in event program and in the sponsorship reel shown throughout a major portion of the evening
- Exclusive Wine & Spirits Sponsor benefits including, but not limited to:
 - Petite signage with name and logo at each bar

2018 Inova Honors Dinner Presented By



Sponsorship Reservation Form

<input type="checkbox"/> PRESENTING SPONSOR	SOLD	<input type="checkbox"/> ENTERTAINMENT SPONSOR	\$15,000
<input type="checkbox"/> CEO CIRCLE SPONSOR	\$75,000	<input type="checkbox"/> VIP RECEPTION HOST	\$15,000
<input type="checkbox"/> DIAMOND SPONSOR	\$50,000	<input type="checkbox"/> AUCTION RECEPTION HOST	\$10,000
<input type="checkbox"/> PLATINUM SPONSOR	\$25,000	<input type="checkbox"/> GIFT BAG SPONSOR	\$10,000
<input type="checkbox"/> GOLD SPONSOR	\$15,000	<input type="checkbox"/> PRINT SPONSOR	\$10,000
<input type="checkbox"/> SILVER SPONSOR	\$10,000	<input type="checkbox"/> BIDPAL SPONSOR	\$7,500
<input type="checkbox"/> BRONZE SPONSOR	\$7,500	<input type="checkbox"/> LATE NIGHT SWEETS BAR SPONSOR	\$7,500
<input type="checkbox"/> PATRON SPONSOR	\$5,000	<input type="checkbox"/> PHOTOGRAPHY SPONSOR	\$7,500
<input type="checkbox"/> CORNERSTONE SPONSOR	\$2,500	<input type="checkbox"/> AWARDS SPONSOR	\$5,000
<input type="checkbox"/> INDIVIDUAL TICKET <i>(LIMIT 2)</i>	\$500	<input type="checkbox"/> PLEDGE LEADERBOARD SPONSOR	\$5,000
		<input type="checkbox"/> VALET PARKING SPONSOR	\$5,000
		<input type="checkbox"/> WINE & SPIRITS SPONSOR	\$3,000

I regret that we will not be able to attend the 2018 Inova Honors Dinner, but please accept this donation of \$_____.

Sponsorships are tax deductible to the extent permissible by law. A gift acknowledgement letter with your tax deduction will be forthcoming once we have received payment for your sponsorship.

I wish to support Inova by designating my gift to: Area of Greatest Need Other _____

*Sponsors **are not** able to designate Underwriting Sponsorships to a particular facility, program or service line.

Sponsor Name _____ Primary Contact _____
(As it should appear in print)

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Alternate Contact _____ Alt. Contact Phone _____ Email _____

- Please contact me to pay by credit card
- I will send/enclosed is a check payable to:
Inova Health Foundation
8110 Gatehouse Road, Suite 200 East
Falls Church, VA 22042

Please return form to:
Kara Burke | Development Director, Foundation Events
T: 703-289-2077 | F: 703-289-2073 | Kara.Burke@inova.org